

Oilcloth-backed poster of an agricultural-themed newsreel, 1952.

Large format, measures approx. 34 1/2" x 25 1/2". Published by REKLAMFILM (Advertisement Film), Moscow. With circulation of 50,000 copies, moderate popularity of this newsreel was expected. The paper of the poster is professionally reinforced using linen-backing technique but oilcloth is used instead of linen. The general title of the newsreel, Agricultural News #2 - 1952 is printed over the silhouette of the emblem of VSKhV, the All-Union Agricultural Exhibition. Four exciting segments are advertised: Innovator Rice Grower, Livestock Breeders of the Altai Mountains, Citruses in Ukraine, and Defoliation of Cotton. The artwork of the poster shows two livestock breeders on horseback, against the snow-covered peaks of the Altai Mountains, a very interesting and stunningly beautiful mountain range at the convergence point of Russia's Siberia, Kazakhstan, and Mongolia, covering an area of approximately 286.3 thousand square miles.

In excellent, outstanding condition. The poster is pristine, the oilcloth backing has an accidental squiggle on the margin in what looks like red ballpoint pen ink, too small to be detractive.

Newsreels like this preceded every movie showing in every movie theater of the Soviet Union.

Please note that the 1-ft. ruler in our photo is for size reference.

Item# 42558

**\$250.00**



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